

The Women's Resource of Greater Houston provides free financial education and research so that women and girls have the knowledge they need to make sound financial decisions and improve their lives.

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Dear Friend,

Thank you for your support during 2010. For the first time ever, we taught classes to over 4,800 individuals. We revamped the Project LEAD curriculum and hosted LEAD at eight area schools. Last year, we also worked with over 50 agencies and began teaching in the Harris County Jail. Our success is possible because of dedicated volunteers and committed supporters like you. THANK YOU! We could not meet the need for free financial education without your help and commitment. We are thrilled about our progress in 2010 and believe that 2011 will be an even better year for the women and girls that are counting on us. Thank you for your continued support of our goal to build financial literacy.

With Appreciation,

LaTanya

LaTanya Flix
Executive Director

Program Success

Financial Education Classes	2010 Total	2009 Total
# of Classes Completed	423	280
# of Locations	57	67
# of New Locations	38	31
# of Students	4,814	3,015
# of Volunteers Attending Orientation	164	87

Project LEAD (Leadership Education and Development)

- Spring 2010: 89 girls
- Fall 2010: 82 girls
- Total Attendance: 171

In Spring 2010, Project LEAD served seven local high schools: Lamar, Madison, Contemporary Learning Center, Washington, Sanchez, Yates, and Lee. This past Fall, we were present at six schools- Lamar, Madison, Contemporary Learning Center, Washington, Sanchez and Chavez- and held a total of eight Project Lead groups.



"Everything I have learned in Project LEAD has made me a better person. Most importantly, Project LEAD has changed me from being a follower to becoming a leader. I know leaders are trustworthy, honest, and helpful... Thanks to Project LEAD, I feel much more confident in my future. I am better able to make good decisions and persevere to the end."

-L.C., Lamar High School

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*"I learned how to be a leader and
different ways to save my money. I will
carry these lessons for the rest of my
life."*

-B.S., Madison High School

"The class was so awesome. The group was really great and had a lot of questions, and I was happy I was able and knowledgeable to answer. I really enjoyed and hope to get many more."

- S. Stelly, volunteer instructor

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Catholic Charities Pregnancy Services Support Group
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Christ Church Cathedral
CIS – Youth Services Center
Dress for Success
Fort Bend Women's Center
Genesys Works
Gracewood
Halpin Elementary Head Start
Harbach Ripley Neighborhood Center
Harris County Women's Jail – New Choices Program
Houston Area Women's Center
Houston Community College – Northeast Libraries Pinemont

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HPL Express Frank Library
HPL Express Southwest Library
HPL Hillendahl Neighborhood Library
HPL Park Place Library
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Independence Heights Neighborhood Center
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The Women's Resource of Greater Houston

Statements of Financial Position as of December 31, 2010 and 2009

	<u>2010</u>	<u>2009</u>
ASSETS		
Cash	\$ 58,917	\$ 62,995
Pledges receivable		37,500
Prepaid expenses and other assets	4,597	7,915
Investments (Notes 2 and 3)	<u>1,165,517</u>	<u>1,045,310</u>
TOTAL ASSETS	<u>\$1,229,031</u>	<u>\$1,153,720</u>
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable	\$ 2,780	\$ 1,168
Net assets:		
Unrestricted	258,617	154,701
Temporarily restricted (Note 4)	268,936	299,153
Permanently restricted (Note 5)	<u>698,698</u>	<u>698,698</u>
Total net assets	<u>1,226,251</u>	<u>1,152,552</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$1,229,031</u>	<u>\$1,153,720</u>

The Women's Resource of Greater Houston

Statement of Activities for the year ended December 31, 2010

	<u>UNRESTRICTED</u>	<u>TEMPORARILY RESTRICTED</u>	<u>PERMANENTLY RESTRICTED</u>	<u>TOTAL</u>
REVENUE:				
Contributions	\$ 108,912	\$ 115,350		\$ 224,262
Special events	117,965			117,965
Direct donor benefit costs	(20,981)			(20,981)
Investment return, net (Note 2)	<u>7,381</u>	<u>64,818</u>		<u>72,199</u>
Total revenue	213,277	180,168		393,445
Net assets released from restrictions				
Program expenditures	185,385	(185,385)		
Satisfaction of time restriction	<u>25,000</u>	<u>(25,000)</u>		
Total	<u>423,662</u>	<u>(30,217)</u>		<u>393,445</u>
EXPENSES:				
Expenses benefiting women and girls:				
Education	175,712			175,712
Research	<u>48,356</u>			<u>48,356</u>
Total program expenses	224,068			224,068
Management and general	49,495			49,495
Fundraising	<u>46,183</u>			<u>46,183</u>
Total expenses	<u>319,746</u>			<u>319,746</u>
CHANGES IN NET ASSETS	103,916	(30,217)		73,699
Net assets, beginning of year	<u>154,701</u>	<u>299,153</u>	<u>\$ 698,698</u>	<u>1,152,552</u>
Net assets, end of year	<u>\$ 258,617</u>	<u>\$ 268,936</u>	<u>\$ 698,698</u>	<u>\$1,226,251</u>